FROM ACCEPTED PROOF TO MANAGED BUSINESS ASSET

Turn an accepted proof into a managed business asset.

ADVANCED PLUS builds it so the business can own it, change it and stop it safely.

A useful proof is not yet a production asset.

Proofs can rely on one builder, hidden handoffs and fragile dependencies. Start with one accepted ACCELERATE proof, a named product owner and an approved technical and assurance route.

THE HANDOFF · ACCELERATE → ADVANCED PLUS → FUNCTION

ACCELERATE	ADVANCED PLUS	FUNCTION
Prove the redesigned process	Build + verify the managed asset	Scale the method across the function

ADVANCED PLUS — Scope → Architect → Build → Verify → Release

1	1	4 x 4h	8
accepted proof	named product owner	working sessions	weeks, typically

WITHOUT ADVANCED PLUS

Proof relies on the builder.
Manual handoffs hold it together.
Updates break the pattern.
No formal release or fallback.

WITH ADVANCED PLUS

Application coordinates bounded work.
Human decisions are explicit.
Releases are versioned and reversible.
One owner holds the backlog.

WHAT CHANGES BY THE END

The business leaves with a managed application, acceptance evidence, release and rollback controls, a runbook, risk handover and an owned change backlog.

ACCELERATE proves the redesign. → ADVANCED PLUS builds the managed asset. → FUNCTION scales the method. → OPERATE owns the live service.

HOW IT WORKS · PRODUCT + TECHNOLOGY + ASSURANCE

Put orchestration in the application. Keep judgement with people.

The delivery lane changes with the problem, environment and risk. The evidence and ownership gates do not.

S	A	B	V	R
SCOPE	**ARCHITECT**	**BUILD**	**VERIFY**	**RELEASE**
Proof + owner	People + systems	Orchestration	V&V + shadow	Version + fallback

BEFORE, DURING AND AFTER

01 GOVERN + FRAME · BEFORE — Confirm proof, product owner, users, data, assurance route, stop conditions and acceptance plan.

02 BUILD SPRINTS · DURING — Four 4-hour working sessions across about eight weeks, building in bounded, testable slices.

03 CHECK + PROVE · DURING — Use weekly checks and a sponsor midpoint to expose defects, decisions, value and fallback.

04 RELEASE + HANDOVER · AFTER — Complete readiness, risk handover, executive sign-off, release, rollback, runbook and backlog.

SME LANE

Up to 5 · one practitioner · customer tenant or approved automation route

ENTERPRISE LANE

Up to 10 · two practitioners · managed application and assurance route

QUALIFICATION GATE

Problem type · ownership · skills · environment · data · determinism · consequence

OPERATING RULE One public offer, two controlled lanes. The application coordinates bounded work. Named people retain consequential judgement.

WHAT GETS INSTALLED

Product Scope + Owner

Accepted process, users, outcome and boundary.

Architecture + Integration

People, data, systems, state and exceptions.

Acceptance + V&V

Technical tests and named human acceptance.

Shadow-Mode Evidence

Representative cases, defects, fixes and fallback.

Release + Rollback

Version, approvals, monitoring and safe reversal.

Runbook + Backlog

Operate the release; own the next change.

Complete when the business can accept, release, monitor, change and stop the asset with evidence and named ownership.

ILLUSTRATIVE RELEASE DESIGN · NOT A BENEFIT CLAIM

Release only when the business can own it.

One bounded workflow, built around approved sources, explicit human gates and a controlled release.

1	2	1
named owner	acceptance layers	release + rollback

The application coordinates bounded work. Named people retain consequential judgement.

COLLEAGUE CASE INTAKE + TRIAGE

ONE BOUNDED PROCESS · ONE OWNED RELEASE

1 CASE INTAKE

APPLICATION

Captures request and checks required fields.

HUMAN GATE · ACCEPT

2 EVIDENCE PACK

APPLICATION

Gathers approved policy and missing evidence.

HUMAN GATE · CONFIRM

3 RISK ROUTING

APPLICATION

Routes by rule, risk and exception.

HUMAN GATE · REVIEW

4 DECISION + RECORD

APPLICATION

Drafts the record and next steps.

HUMAN GATE · SIGN-OFF

THE APPLICATION COORDINATES THE WORK. PEOPLE OWN THE JUDGEMENT.

BUSINESS-GRADE FOUNDATION

NAMED PRODUCT OWNER · APPROVED DATA + ACCESS · VERSION + ROLLBACK · LOGS + MONITORING

RELEASE GATE · Technical acceptance + human acceptance + shadow-mode evidence

Illustrative managed-application pattern · not a live deployment or realised benefit claim

THE ACCEPTANCE GATE

FUNCTIONAL Does the asset work as intended?
HUMAN Do named users accept the output and limits?
ASSURANCE Are access, evidence, release and fallback controlled?

THE OPERATING BOUNDARY

Build is not run.

ADVANCED PLUS creates the release-ready asset. OPERATE owns live performance, benefits, controls and ongoing change.

NEXT STEP · Bring the accepted proof, owner, environment and assurance route to the qualification gate.