

Creating Time for Clear Thinking: Individual Productivity for Senior Leaders

In today's fast-paced business environment, leaders constantly battle against time, seeking moments to think and strategise effectively. Research indicates that up to 50% of a leader's time can be consumed by administrative tasks¹, detracting from focusing on strategic goals. Our exclusive Coaching Workshop on Generative AI presents a transformative solution to reclaim your productivity in just 2 hours, with most participants reporting saving one day in the first week.

"After just one week of applying what we learned at the GenAI workshop, our strategic decision-making and operational efficiency have noticeably improved. Thanks to TIP, we're now transforming how we leverage GenAI to drive business growth and looking to scale this more widely across our organisation." – **CEO: Digital Product Agency.**

Invest just a couple of hours with us, and we'll unlock a day-a-week productivity for you, empowering you to:

- Address your customers' most pressing challenges more effectively.
- Enhance the quality of coaching and mentoring for your team.
- Devote more time to strategic initiatives and leverage digital technology for business growth.
- Now you can meet the quarter *and* change the business.

Workshop Objectives

- **Master Generative AI Fundamentals:** Delve into the potential of ChatGPT with hands-on business scenarios to grasp its full capabilities.
- **Navigate Privacy with Confidence:** Proactively address data privacy and security to ensure you're well-prepared to deploy generative AI responsibly in your organisation.
- **Boost Productivity Strategically:** Discover AI-driven techniques to dramatically improve efficiency, freeing time for critical thinking and leadership tasks.
- **Innovate and Lead with AI:** Learn how generative AI can be a catalyst for identifying new opportunities, driving innovation, and securing a competitive edge in your industry. Witness the paradigm shift first-hand.
- **Solve pressing current problems:** Our expert coaches will help you apply the above learning and solve your business problems, getting accurate results during the session.

¹ <https://www.humanresourcesonline.net/managers-how-many-hours-a-day-do-you-spend-on-admin-tasks>
<https://hbr.org/2018/07/how-ceos-manage-time>

Step into a New Era of Leadership Efficiency with Generative AI

Join us on an enlightening journey to unlock the full potential of Generative AI, transform your productivity, and reclaim precious time on your agenda. Our inaugural workshop is meticulously crafted to shift your attention from time-consuming administrative tasks, which currently claim up to half your valuable time, to the pursuits that truly matter—deepening client relationships, crafting strategic visions, and nurturing team growth.

By participating, you will not only master the fundamentals of generative AI but will also uncover its profound implications across your organisation. Whether you aim to streamline operations, enhance product innovation, or revolutionise customer interactions, this workshop represents your first step towards harnessing Generative AI's vast capabilities, setting the stage for unparalleled productivity enhancements and breakthrough innovations.

Experience first-hand the significant productivity gains achievable in just 2 hours and begin to understand the paradigm shift.

Secure your place now and embark on a transformative journey to redefine your leadership approach, strategic planning, and operational excellence with the power of generative AI.